

# Mike Tully

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## EXPERIENCE

### **FREELANCE**, Designer

*New York, NY, 2008 – Present*

Graphic design services for a range of clients including Love & War, Paperwhite Studio, Lucky Ant, The New School For Social Research, The Urban Dyer's Almanac, Lanna Shoes, and more.

### **ED NACIONAL**, Freelance Designer

*Brooklyn, NY, March 2012 – Present*

Assisting directly with design and branding projects for clients such as MTV and a variety of businesses within the startup sector.

### **PAGAN & SHARP**, Design Intern

*Brooklyn, NY, November 2011 – Present*

Assisting with development of various custom client typefaces. Various lettering, typeface development, and typographic design.

### **PAPERWHITE STUDIO**, Design Intern

*New York, NY, June 2011 – August 2011*

Designed print publication focusing on urban planning in collaboration between Columbia School of Architecture, CCNY, and ETH Zurich. Additional design for branding, print, and digital publication projects.

### **PARTNERS & SPADE**, Design Intern

*New York, NY, January 2011 – August 2011*

Designed various advertisements, logos, printed matter, and brand materials for a range of clients such as Jetsetter, Quicksilver, Hudson's Bay Company, and AOL. Photographed various store products and designed various event materials.

### **JHCHOI**, Design Intern

*New York, NY, June 2010 – August 2010*

Designed websites, printed materials, and logos for various clients. HTML / CSS coding development for various websites.

### **AND SMITH**, Design Intern

*New York, NY, June 2010 – August 2010*

Prepared and formatted series of travel guide books for Frommer's. Designed various branding & identity systems, book covers, and websites.

### **NYLON MAGAZINE**, Nylon TV Intern

*New York, NY, June 2009 – September 2009*

Shot, edited, and produced weekly video segment published on Nylon's website. Assisted with video editing and video production on various shoots.

## EDUCATION

### **PARSONS SCHOOL OF DESIGN**,

*New York, NY, Graduating May 2012*

BFA in Communication Design, Awards include Dean's Scholarship, BFA Scholarship, & Dean's list 2008-2012.

## SKILLS & PROFILE

### *Proficient with:*

Adobe Creative Suite

FontLab

Final Cut Pro

HTML / CSS

Javascript

After Effects

Microsoft Office Suite

### *Familiar with:*

Letterpress Printing

Wood Type Printing

Wordpress Development

Processing & Arduino

Extensive experience with various photography and video equipment. Strong research skills, prototyping abilities, organized, meticulous, and highly motivated.

## LEADERSHIP

Co-founded student design group "Go West Collective" with students from Parsons, RISD, and Oberlin. For more information, visit: [www.gowestcollective.com](http://www.gowestcollective.com)